Breach Counsel Service - *Cyber and Data Breach Tabletop Exercises*

Bird & Bird

The Risk Landscape

4.45 million U.S. dollars

was the average global calculated cost of a data breach incident in 2023.

Source: Cost of a data breach 2023 | IBM

Over 35 billion known records

have been breached in 2024 globally with monthly averages equalling over 8 billion.

Source: Global Data Breaches and Cyber Attacks in 2024 - IT Governance UK Blog

Business interruption, regulatory scrutiny and penalties

are just some of the risks that flow from a breach incident.

Data breaches remain among the biggest concerns

of company leaders worldwide.

Source: Data records breached worldwide Q4 2023 | Statista

Bespoke interactive simulations

Bird & Bird has a wealth of expertise in dealing with incidents, both in handling the initial crisis management stage and then the long tail of subsequent remediation and recovery tasks to get our clients back on track with 'business as usual'. In our experience the best way to prepare for a data breach or cyber incident is to run a tabletop simulation exercise to stress test your policies and procedures, capabilities and key staff members and find out how well prepared you are.

The best time to find out where the gaps are in your preparations and to fix them is before an incident occurs.

Our wealth of practical expertise dealing with real incidents means that we can create an exercise that is tailored to the specific features of your business and make it as realistic as possible. We run both virtual and in person sessions which can be as short or as long as you need. We can do this on an agreed fixed fee depending on your needs.

> Get in touch one of our team to discuss how we can support you

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Global Leader in Data Privacy

Who's Who Legal 2024

Tier 1: Data Protection, Privacy and Cybersecurity

Chambers UK 2024

Band 1: Data Protection and Information Law

Legal 500 UK 2024

Band 1: Data Protection

Chambers Europe 2024

Tier 1: Data Protection and Cybersecuity

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