Bird & Bird

Web scraping experience



Across Europe, the Middle East and Asia Pacific, Bird & Bird provides commercially focused advice to those engaged in web scraping and those looking to prevent it. We are also experts in disputes relating to web scraping issues.

Some of our experience is listed below:

- Helping a major social media platform to develop a European enforcement strategy to prevent web scraping.
- Advising an AI company on scraping open-source images for use in AI training.
- Taking enforcement action against an aggregator who scrapes data from an online marketplace.
- Advising a large genealogy company on issues relating to web scraping and privacy.
- Working with betting operators on scraping issues relating to odds data.
- Advising a media business on the legality of web scraping in the context of M&A transaction.
- Developing internal guidelines on web scraping for a social media research company.
- Supporting a client on web scraping issues around the creation of an image-based search engine.
- Advising a client on setting up a sector specific database of professionals based on data scraped from various websites.
- Working with a recruitment agency on a business model which involving scraping data from public profiles.

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Thank you

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